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Contact: Barbara Karabas
Public Relations Manager
bkarabas@palomaresorts.com
262.245.7065



EAT. DRINK. DISH.

The Ridge Hotel Swings Open the Doors to Crafted Americana

Lake Geneva, WI – News of the luscious linchpin in the multi-million-dollar remodel of [The Ridge Hotel](#) has teased diner taste buds for several months – and [Crafted Americana](#) will not disappoint when the restaurant officially swings open its doors to the public on Friday, June 3.

The second new dining venture to debut at The Ridge Hotel this year, Crafted Americana carves out an artistic approach to every aspect of its modern menu – from premium ingredients and curious combos to locally sourced fixings and uncharted flavors. Playing into this creative-contemporary theme, the restaurant’s eclectic midcentury décor – unlike any other in the Lake Geneva area -- awakens the senses to something fresh, something new.

“Our kitchen lives up to the Crafted name by building in all flavor components by hand,” says Crafted Americana Chef Ricky Lund, “bringing in ingredients so raw that we can build whatever we wish into our dishes. From pork belly, we will cure and smoke our own bacon. From fresh local products, we will churn our own artisan ice cream, promoting new and unique flavors. We will debone and skin whole salmon and break down our own beef, utilizing each part to create, conserve and sustain.”

Indeed, handcrafted isn’t just the flavor of the month; it’s a way of life at Crafted Americana. Slip into your Wisco comfort zone with homespun Spotted Cow beer-battered cheese curds and take a bite of delight with our soon-to-be legendary house-smoked bourbon barbecue ribs or bespoke buttermilk fried chicken. Mix in with the mod squad over a dish of harissa spiced lentils, organic Irish salmon or hand-rolled Scotch eggs. Take your place as a regular at the Friday fish fry or Saturday slow-roasted, cut-to-order prime rib nights.

While the dinner menu surely enchants, Crafted Americana’s breakfast and lunch plates, too, will entice with fresh-fashioned American fare the likes of beef & grits, prime dip and a bowl-you-over brisket burger. Crafted Americana’s hand-hewn ideology flows into a rotation of some 30 craft beers (with six on tap) plus craft bourbons

(more)

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RIDGE HOTEL CRAFTED AMERICANA DEBUT (cont.)

and custom-infused vodkas, with the dirty black cherry martini taking up residence as the house's signature spirit.

Spanning an airy 2,580 square feet, Crafted Americana seats up to 100 people in its window-lined dining room of Eames-inspired chairs, sleek Corian-topped tables and tufted leather banquettes. The *Mad Men*-like library lounge makes a smart first impression, with two intimate seating arrangements set for conversation and cocktails. A lengthy quartz bar, softened by the retro glow of lazy Edison lights dangling overhead and a trio of TVs, beckons diners to belly up (in the most stylish of ways).

"Lake Geneva needed a place like this," states The Ridge Hotel's Director of Food & Beverage Rob Johnson, "a place that delivers modern, trendy food through time-honored techniques; a place that creates an outstanding, elegant experience in a comfortable setting."

Crafted Americana is open for breakfast from 7am-11am, for lunch from 11am-5pm, and dinner from 5-9pm Sunday-Thursday and 5-10pm Friday-Saturday. Take-out is available – but why skip panoramic views of the wooded lakeside scenery comingled with this cosmo interior? Come quell your cravings. Dig in and drink up at Crafted Americana.

The Ridge Hotel & Crafted Americana photos are available via [DROPBOX](#).

About The Ridge Hotel (formerly Geneva Ridge Resort)

Managed and operated by [Paloma Resort Properties](#), the 146-room Ridge Hotel overlooks acres of wooded shoreline and the award-winning Geneva National Golf Club. The hotel's Crafted Americana restaurant and lounge, outdoor poolside terrace, and 10,000 square feet of flexible meeting and banquet spaces offer magnificent panoramic views of the property, which is just five minutes from the bustling downtown Lake Geneva. Amenities include indoor and outdoor pools, a 12-foot outdoor fire feature, an on-site health club, spa, and new bean + vine coffee and wine bar.

About Paloma Resort Properties

A privately owned golf and hospitality management company based in Lake Geneva, WI, Paloma Resort Properties provides innovative and proven solutions for premier Midwestern hotels, resorts and private clubs. Founded in 1989, Paloma owns the award-winning Geneva National Resort in Lake Geneva, WI and boasts a long-standing track record of establishing, reviving and rebranding champion golf + hotel resorts throughout the U.S. Experts in hospitality turnaround, golf course management, membership programs and food and beverage operations, the Paloma team personally commits to each property with an accessible, hands-on approach that translates to a welcome return on investment for each property owner. Learn more at [palomaresortproperties.com](#)

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